Part 2: How To Identify The Lies That Popular Media Spews About Wellness (& My Reply To "The Most Overhyped Wellness Promises, Debunked")

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The popular website Vice published a controversial article last week entitled "The Most Overhyped Wellness Promises, Debunked." Chock full of skepticism about keto, colonics, charcoal, and more, the article created plenty of buzz—both good and bad—across the internet...

...and in today's podcast, I'm going to address the Vice article in full, including debunking plenty of the BS that was in the article, presenting research-based facts about so-called wellness myths (including a few that will surprise, such as the truth about charcoal toothpaste and sea salt), and set the good folks at Vice right.

Enjoy, and be sure to leave your own comments and feedback in the comments section below.

You can find Part 1 of this series, where I debunked the first 22 "myths" found in the article here.

Now, here are my responses to Myths 23-44:

-Myth #23: Red yeast ricesupplements aren't that effective at lowering cholesterol...7:08

- Red Yeast Rice: Benefits, Side Effects and Dosage
- Contains monacolin K (same thing found in statins)
- Some forms don't contain doses as high as found in literature
- Can affect cholesterol, triglycerides and blood pressure
- Greater insulin insensitivity
- Prevented increases in cholesterol levels in rats
- Decreased tumor levels and cancer cell growth
- Red yeast rice supplements contain only trace amounts of monacolin K (check label carefully)

-Myth #24: You should not eat your placenta...11:30

- <u>Placenta Worth Trying? Human Maternal Placentophagy: Possible Benefit and</u> Potential Risks
- Nutritional composition: whole host of vitamins, interesting hormonal profile
- Effective in treating depressive moods, post-partum depression

Not much human clinical research verifying the efficacy of eating the placenta

-Myth #25: Microwavesare not bad for you...15:38

- The Two Sides of the Story: Is Microwave Radiation Harmful?
- Dehydrates, hurts the taste of food
- It may not be bad for your food, but it may be bad for you
- Non-native EMFs

-Myth #26: Crystalsdo not store healing, stress-relieving energy...18:55

- How Crystals Work: The Science of Crystal Healing
- LCD: Liquid Crystal Display
- Crystals contain quartz (cilica dioxide)
- Much of modern computing depends on crystals
- Marcel Vogel: Pioneer of crystal research
- Biology of Belief by Dr. Bruce Lipton
- Mind to Matter by Dr. Dawson Church
- · No human clinical research on crystal's efficacy on healing and stress relief
- <u>Himalayan Salt Lamp</u>

-Myth #27: You do not need a colonicto power-wash your intestines...24:20

- Is a Colon Cleanse Actually Beneficial? What You Must Know...
- Can be helpful for some people
- Limited research to show its efficacy
- Need to repopulate the colon with a probiotic after a colonic hydrotherapy
- People feel amazing after the therapy; release of bile by the liver
- May be worth investigating if you have chronic constipation (after other resources have been exhausted)

-Myth #28: Don't drink red winebecause you think it's healthy...28:33

- "I could probably do a whole podcast on the health benefits of red wine." --Ben Greenfield
- Contribution of Red Wine Consumption to Human Health Protection
- Resveratrol claims have been greatly exaggerated
- Blue zone inhabitants habitually drink red wine
- Blue Zones, by Dan Buettner
- Women are at lower risk for many health issues
- Good effects on cardiovascular system
- Beneficial for heart cells
- When wine paired with physical exercise, improve LDL to HDL ratios dramatically
- Beneficial effect on blood pressure
- The French Paradox: Lessons for Other Countries
- Fit Vine Wine (Use code: GREENFIELD for 10% off)

• BGF podcast w/ Todd White of Dry Farm Wines

-Myth #29: Epsom saltsdon't relieve muscle pain...36:54

- Pharmaceutical Influences of Epsom Salts | Insight Medical Publishing
- Sulfate ions may help in removing toxins and heavy metals from cells
- Ben uses magnesium sulfate salts, not Epsom salts
- Weekly bath in Epsom salts can support recovery, relaxation, sleep
- Vice is correct on the claim on muscle pain

-Myth #30: You can't cure depressionby working out...40:30

- Can Exercise Prevent Depression? Here's What the Science Says | Time Magazine
- Exercise can protect against depression, but depression doesn't prevent someone from exercising
- Weightlifting and running increase blood to the brain
- Small amounts improve mental health (walking after a meal)
- Numerous studies contradict the claim from the vice article

-Myth #31: Meditationisn't always soothing...43:40

- Meditation is a Powerful Mental Tool And for Some People It Goes Terribly Wrong
- Some get hyper-aroused when they meditate; could be because of increase in mindfulness
- Can be avoided with proper instruction and preparation

-Myth #32: Cryotherapydoesn't help your muscles recover...45:52

- Whole-Body Cryotherapy Decreases the Levels of Inflammatory, Oxidative Stress
- Cold-water immersion is superior to whole-body cryotherapy; but cryotherapy is effective in muscle recovery
- May not see a marked improvement immediately after, but it does help in recovery

-Myth #33: Food intolerance testsare based on shoddy science...48:28

- Four Pillars of Excellence
- Ben agrees with this one!
- Cyrex Labs

-Myth #34: Eating soyisn't going to give men boobs...50:48

- Should Men Cut Back On their Soy Intake?
- Gynecomastia
- This myth is the result of *one individual* who claims his man boobs are the result of increased soy intake
- Eat fermented forms of soy

• Estrogeneration by Dr. Anthony Jay

-Myth #35: The birth control pilldoes not cause breast cancer...53:33

- GPR30 Gene Polymorphisms Are Associated With Gynecomastia Risk in Adolescents
- Oral Contraceptives and Breast Cancer: A Review of the Epidemiological Evidence With an Emphasis on Younger Women
- Study Finds Weak Link Between Birth Control and Breast Cancer
- New Study Finds Relationship Between Birth Control and Cancer

-Myth #36: Hydrogen waterisn't better water...58:20

- What is Hydrogen Water? Benefits & Effects SelfHacked
- Hydrogen affects 63 different diseases because of impact on free radicals, cells, etc.
- H2 safe for stroke patients
- Parkinson's patients show improvement
- Protective effect in the brain, specifically hippocampus
- Anti-inflammatory effects, and anti-oxidative effect
- Bottom line: Ben doesn't agree...

-Myth #37: You don't need to work out on an empty stomachto lose fat...1:03:23

- Fasting and Exercise: What Are the Benefits?
- Intermittent Fasting for Athletes: Benefits and Concerns
- This one is partly true, but you can definitely lose fat while working out on an empty stomach
- Possible decrease in testosterone
- Can affect muscle buildup

-Myth #38: Vitamin IV dripsdon't do anything for healthy people...1:06:24

- Ben agrees with this one
- IV Vitamin Therapy: Your Questions Answered
- BGF Podcast with Dr. Craig Koniver

-Myth #39: The fat-burning effects ofhigh-intensity interval workoutshave been exaggerated...1:08:57

- Fat Loss Showdown: Does HIIT or Steady State Cardio Burn More Fat?
- Study showed 3x greater fat loss in a HIIT regimen vs. steady state
 - Post-exercise oxygen deficit
 - o Increase in metabolic rate that stays longer than steady state exercise
- HIIT may have appetite suppressing effect
- Ben agrees that some of the claims have been exaggerated, however HIIT is superior to steady state training

-Myth #40: The concept of a "superfood" is misleading...1:12:04

- Superfoods: Health Benefits, Uses and Risks
- Some "superfoods" have been blown out of proportion; however some foods are clearly more nutritious than others (blueberries vs. Oreos)

-Myth #41: There's no reason for healthy people to avoid nightshades...1:14:40

- Are Nightshade Vegetables Bad for You? An Evidence-Based Look
- Paleo auto-immune protocol

-Myth #42: Celery juicewon't cure your health problems...1:17:55

- Ben agrees
- Celery Juice: Benefits and Myths
- Celery isn't bad for you, but its benefits are limited
- Any benefit is usually from the celery leaf, not the juice

-Myth #43: You can lose weight without cutting carbs...1:21:07

• Low-Fat vs. Low-Carb? Major Study Concludes: It Doesn't Matter for Weight Loss

-Myth #44: There are no known health risks associated with eating genetically modified foods(GMOs)...1:24:00

- · Ben disagrees
- Research Exposes New Health Risks of Genetically Modified Mosquitoes and Salmon
- <u>Ten Scientific Studies Prove that Genetically Modified Food Can Be Harmful to</u> Human Health
- DNA from genetically modified crops have been shown to transfer to humans
- GMO cord has caused tumors in rats
- Glyphosate linked to birth defects and many more issues
- GMO risk assessment based on very little science recommendations

Contribution of Red Wine Consumption to Human Health Protection

Resources mention in this episode:

- The article on vice.com mentioned throughout this series
- Red Yeast Rice: Benefits, Side Effects and Dosage

- <u>Placenta Worth Trying? Human Maternal Placentophagy: Possible Benefit and Potential Risks</u>
- The Two Sides of the Story: Is Microwave Radiation Harmful?
- How Crystals Work: The Science of Crystal Healing
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